



# Showcase Lighting



*Sturdy  
Store Displays, Inc.*

**1-866-6-SHOWCASE (1-866-674-6922)**  
**79 FRANKLIN STREET BROOKLYN, NY 11222**  
**WWW.STURDYSTOREDISPLAYS.COM SALES@STURDYSTOREDISPLAYS.COM**

PROPER LIGHTING IS A SIGNIFICANT DESIGN AND DISPLAY ELEMENT FOR RETAIL SHOWCASES. A GOOD COMMERCIAL LIGHTING SYSTEM HAS BEEN PROVEN TO ENHANCE THE MOODS OF EMPLOYEES AND CUSTOMERS, AND IS ESPECIALLY IMPORTANT IN JEWELRY STORES AND OTHER FINE SHOPS WHERE THERE NEEDS TO BE ADEQUATE LIGHT TO BRING OUT THE DETAILS FROM BEHIND THE GLASS. UPGRADE YOUR SHOWCASES AND STORE FIXTURES WITH THE BEST IN SHOWCASE LIGHTING, AND WATCH YOUR SALES INCREASE. BROWSE OUR SELECTIVE LIGHTING FIXTURES; WE LOOK FORWARD TO DISCUSSING THE OPTIONS WITH YOU.

# SHOWCASE LIGHTING

Proper lighting is a significant design and display element for retail showcases. Be sure to ask us about more lighting options, including UL Approved Lighting, Case to Case Wiring, On/Off Light Switch, and Jumper Cords.

## T5 HIGH OUTPUT FLUORESCENT LIGHT STRIP

#547

A high initial lumen output of up to 5000 and an average life span of 30,000 hours. Self contained electronic ballast with a lamp that measures 5/8" in diameter. Standard light shield colors are clear, black, and gold anodized. Mounting clips included.



## T8 FLUORESCENT SLIMLITE LIGHT STRIP

#502

A self contained system that includes an electronic ballast. Lamp is 1" in diameter and radiates an initial lumen output of up to 2950. Average life span of 20,000 hours. Standard light shield colors are clear, black, and gold anodized. Mounting clips included.



## MR11 HALOGEN LIGHT TRACK

#541

Accepts clip-on light fixtures that are adjustable at most angles. Each transformer will power up to (7) 20-watt light fixtures. Bulbs have an average life span of 1,500 hours. High bond tape backing for vertical installation.



## HALOGEN LIGHT STRIP

#503

A self contained system that includes a 150 watt, 12 volt transformer. Accepts up to (6) 20-watt bi-pin halogen lamps. Standard light shield colors are clear, black, and gold anodized. Mounting clips included.



## HALOGEN PAR LIGHT FOR TOP CROWN #518

Spotlights for top crowns in towers and trophy cases are screw-in type lamps with a flange at the end. Can Light is 3-5/16" in diameter and 3" high. 50 watt PAR-20 halogen bulb.



## The ProBeam LED Light Bar

A super bright showcase light that uses only 12 volts and gives off a record-breaking luminosity. Average rated life span of 50,000 hours. Sphere-shaped aluminum fixture is less than 1" in diameter and radiates a high intensity Daylight White color. Swivels to spotlight many angles. Suitable for all showcase types and easy to retrofit existing lighting.



PBLED36 36"  
PBLED48 48"  
PBLED60 60"  
PBLED70 70"

## The ProBeam Under-Cabinet LED Light

Designed to illuminate shelf and counter areas. Available in a 350 lumen output with all the advantages and features of the ProBeam Light Bar. Ultra thin strip is only 1/2" wide and 3/8" thick. Light is mounted using a magnetic attachment or self-adhesive tape.



UCPBLED23 23" + 1.5 AMP TRANSFORMER  
UCPBLED35 35" + 1.5 AMP TRANSFORMER  
UCPBLED47 47" + 1.5 AMP TRANSFORMER

## The ProBeam Duo LED Light Bar

A double strip of ProBeam LED lighting board to maximize output for where more lighting is needed, encased in a double housing. Radiates a high intensity Daylight White color. Suitable for all showcase types and easy to retrofit existing lighting.



PBDLED36 36"  
PBDLED48 48"  
PBDLED60 60"  
PBDLED70 70"

# LED SHOWCASE LIGHTING

To achieve the proper effect in an environment-friendly way, we introduce you to the countless benefits of going green with LED lighting. LED lamps save energy by consuming much less power. LED lighting generates less heat and is safer, compared to fluorescent lamps. LED lamps have a longer life span, requiring infrequent replacement and disposal. Talk to us about how LED is best for both retail and the general environments.

## PAR 20 LED Spotlights

With a fast turn on and a 60 degrees beam angle, these PAR 20 LED spotlights are the ideal LED trophy and tower showcase lights. Shock/vibration resistant with low power consumption and heat output. Available in 2 outputs and 2 colors.



P20LED3WH 3 WATT - WHITE  
P20LED3WW 3 WATT - WARM WHITE  
P20LED6WH 6 WATT - WHITE  
P20LED6WW 6 WATT - WARM WHITE

## LED MR11 Light Track

Accepts clip-on light fixtures that are adjustable at most angles. Each transformer will power up several 3-watt light fixtures. Bulbs have an average life span of 30,000 hours. High bond tape backing for vertical installation.



MR11LEDWW 3500K - WARM WHITE  
MR11LEDDL 5000K - DAYLIGHT

PLEASE BE ADVISED THAT EXACT LIGHTING DESIGNS AND SPECIFICATIONS ARE SUBJECT TO CHANGE IN ORDER TO ASSURE THE BEST QUALITY AND PRICES. OUR SALES REPRESENTATIVES ARE ALWAYS AVAILABLE TO ASSIST YOU. CHECK OUR WEBSITE PERIODICALLY FOR UPDATED LIGHTING INFORMATION.